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Office Memorandum • UNITED STATES GOVERNMENTTO : COAFS

DATE: 23 October 1964

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FROM : Mr. Lewis E. Stevens, Chief, Plans and Policy Staff

SUBJECT: Recommendations for Interim Measures for the Production of Psychological Intelligence and a Proposal for an ORE Psychological Intelligence Division

1. Pursuant to your telephone request this date there are forwarded herewith two action papers, subject as above, the first of which has been approved in principle by the AD/ORE and is in his hands for implementing action the second of which has been forwarded by the AD/ORE to the Management Officer.

2. This office will welcome any opportunity to clarify any questions which may arise in connection therewith.

MORI/CDF pp 2-3,5-6
LEWIS E. STEVENS

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AD/ORE

Chief, S/PT

Interim Measures for the Production of Psychological Intelligence

1. S/PP has completed an initial production plan for a psychological intelligence effort in support of the Department of State and the Joint Chiefs of Staff which is now under review by the Interdepartmental Psychological Intelligence Committee and which will shortly be accepted as the basis on which production should proceed. CIA has already undertaken to implement the technical responsibility section of this plan and has initiated production through the Publications Division, ORE. A Table of Organization, organizational chart, and statements of function for a permanent Psychological Intelligence Division to be established within ORE are now being processed by the Management Office, CIA.

2. In view of the anticipated length of time required to proceed against a Table of Organization yet to be finally approved, it is advisable that ORE establish from its own resources an interim organization in order to:

a. Initiate production in accordance with the plan already evolved.

b. Produce or coordinate the production of other intelligence now becoming necessary in this field.

c. Develop a body of experience and technique which can be transmitted to the permanent Psychological Intelligence Division when established.

3. A suggested statement of the functions and responsibilities of this interim organization is attached at Tab A.

4. In addition, it is desirable that one individual be designated in each Regional Division of ORE for the following purposes:

a. To receive specialized instruction in the methodology contained in the psychological intelligence production plan.

b. To act as specialist and coordinator within his Division for production of the country-by-country and other psychological intelligence studies which may be required from time to time.

5. The Interim Psychological Intelligence Division will not in any sense necessarily become the nucleus of the permanent Psychological Intelligence Division presently planned. This question should be

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subjected to review subsequent to the selection and assignment of a permanent chief. As the permanent Psychological Intelligence Division gradually acquires its complement of personnel, the interim mechanism will phase out with full consideration for continuity of effort and indoctrination of new personnel.

6. It is therefore recommended:

a. That the establishment of an Interim Psychological Intelligence Division be approved.

b. That negotiations proceed to arrange for the temporary detail to this Interim Division of the following personnel, who have been nominated for this assignment on the basis of a general survey of qualifications for psychological intelligence work conducted by S/P in conjunction with the CIA Personnel Staff:



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c. That the individuals to be designated as Psychological Intelligence Coordinators in each Regional Division be selected by mutual agreement between the Division Chiefs concerned and the Chief of the Interim Psychological Intelligence Division, by means of a series of meetings which include the AD/CI or the I/AT, CI and the principals concerned in each case.

LESTER P. STEVENS

S/PP
19 October 1950

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Addressees O&I
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Functions and Responsibilities of the Interim Psychological Intelligence Division

The Interim Psychological Intelligence Division will perform the following functions:

1. Initiate and coordinate psychological and psychological-warfare intelligence production in implementation of the existing initial psychological intelligence production plan, and in fulfillment of additional requests in this field.
2. Give instruction and guidance in the methodology of this production plan to those individuals designated within their own Divisions as psychological intelligence specialists and coordinators.
3. Review the studies made in accordance with the plan and other ORE production in the field of psychological intelligence.
4. Perform, so far as its resources permit, the varied functions now being proposed for the permanent Psychological Intelligence Division.
5. Select and arrange for the services of psychological intelligence and psychological warfare consultants, as may appear advisable.
6. Select a small committee of social science consultants from among the personnel of ORE, and secure its advice when appropriate.
7. Assess material of possible value for the country-by-country studies, available in:
 - a. Existing and projected Basic Intelligence reports.
 - b. The Cross-Cultural Survey.
8. Survey and examine existing holdings of relevant material by Government agencies to determine its adequacy for psychological intelligence production and psychological-warfare intelligence production.
9. Investigate the portions of the psychological intelligence plan that can be supported by external research, including the outside personnel capable of undertaking such research, and modify ORE Division production programs accordingly.
10. Develop requirements for the collection of information needed for the production of psychological intelligence and psychological-warfare intelligence.

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11. In the execution of its tasks within the scope indicated above, examine possible alternative approaches, organizational arrangements and general methods, in particular utilizing the lessons of any pilot study or studies it may make, and of other initial studies made; and so far as is desirable, revise accordingly the existing Specifications and Principles for use in further implementation of the country-by-country studies.

12. Give assistance in the investigation and selection of possible personnel for the future Psychological Intelligence Division, and in the laying out of other aspects of the groundwork for such a division.

13. Process requests for psychological and psychological-warfare intelligence production now emanating and to emanate from other authorized agencies and departments of the Government; and initiate production on the basis of whatever intelligence requirements it itself may generate.

14. Carry on whatever liaison may seem necessary with Government requesters, users, and producers of psychological intelligence and psychological-warfare intelligence.

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